

Micro-credential Point of Entry:
 Designed for current professionals working in the industry, looking to boost a specific part of their skill set or resume. Micro-credentials can be completed in 3 to 4 months.

Arts Funding Micro-credential

Required Courses

- Fund Development & Donor Engagement
- Exploring Social Enterprise
- **Workshops (3 x 14 hrs)**
 Understanding Contracts
 Grant & Proposal Writing
 Employment Readiness

Finance for Arts Business Micro-credential

Required Courses

- Personal Finance
- Business Finance
- **Workshops (3 x 14hrs)**
 Understanding Contracts
 Grant & Proposal Writing
 Employment Readiness

Arts Marketing Micro-credential

Required Courses

- Strategic Marketing
- Marketing Tactics
- **Workshops (3 x 14hrs)**
 Creative Ideation & Managing Creative People
 Client Relationships in the Arts Enterprise
 Employment Readiness

Arts Management Micro-credential

Required Courses

- Innovation Management
- Project Management
- **Workshops (3 x 14hrs)**
 Creative Ideation & Managing Creative People
 Client Relationships in the Arts Enterprise
 Employment Readiness

Certificate Point of Entry:
 Students may take up to 5 years to complete this certificate.

Entrepreneurship Certificate

Required Courses

- Foundations for Creative Enterprise
- Innovation Management
- Strategic Marketing
- Exploring Social Enterprise
- Leadership & Team Dynamics
- Personal Finance
- Business Finance
- Marketing Tactics
- Capstone Project
- Elective Course OR 36 hrs of Workshops

Elective Courses

- Project Management
- Not-for-Profit Management
- Fund Development & Donor Engagement

Summary

Micro-credential programs build into a full Entrepreneurship certificate.

Each micro-credential consists of 2 courses (45hrs x 2) and 72 hours in workshops.